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CLAIMS

What is claimed is:

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200	1. A method for obtaining streaming content from a
	processing device network, comprising the steps of:
3	(a) requesting an interface program from a first
4	processing device in the processing device network;
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6	(b) downloading the interface program to a second
7	processing device in the processing device network;
8	(c) displaying a user interface on a display of the second
9	processing device;
10	(d) requesting by the interface program a media file from
11	a third processing device on the processing device network;
12	(e) downloading the media file to the second processing
13	device, wherein the media file includes an embedded code;
14	(f) detecting an embedded code;
15	(g) spawning a process by the interface program
16	responsive to the embedded code;
17	(h) parsing the embedded code into a plurality of code
18	segments by the process;

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19	(i) querying a memory location in a data store
20	responsive to the embedded code segment in the plurality of segments;
21	and,
22	
23	(j) responding to rules in the memory location.
1	2. The method of claim 1, wherein the rules include updating
2	the displayed user interface with a high resolution image stored in the
3	data store.
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1	3. The method of claim 1, wherein the first process device
\ 2	and the second process device are different process devices.
1	4. The method of claim 1, wherein the second processing
2	device is a personal computer having a web browser.
1	5. The method of claim 1, wherein the second processing
2	device is a box coupled to a television.
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1	6. The method of claim 1, wherein the media file is a
2	advanced streaming format (.ASF) file.
1	7. The method of claim 1, wherein the media file is a real
2	network media (.RM) file.
1	8. The method of claim 1, wherein the displayed user
2	interface includes a first window, a second window, and a third
3	window, wherein video is provided in the first window, a high resolution

4	image is provided in the second window and text is provided in the third
5	window.
1	9. A method of claim 1, wherein the third processing device
2	is a media server.
1	10. The method of claim 1, wherein the downloading step
2	includes buffering a portion of the media file.
۱ 1	11. The method of claim 1, wherein the metadata time code
2	has a format of a process dentification, a variable and a target
3	destination.
1	12. The method of claim 1, wherein the process is a Common
2	Gateway Interface (CGI) process
1	13. The method of claim 1 , wherein the embedded code is a
2	metadata time code.
1	14. The method of claim 1 wherein the responding step (j)
2	includes updating the user interface display.
1	15. A system, comprising:
2	a first processing device having a web browser;
3	a data store for storing information; and,
4	a second processing device coupled to the first processing
5	device and the data store, for providing the first processing device with
6	(1) a displayed user interface and (2) a media file having an embedded

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7	code; wherein the user interface detects the embedded code during a
8	media file download to the first processing device and, wherein the
9	second processing device creates a process for retrieving the
10	information from the data store which is used to alter the displayed user
11	interface.

- 1 16. The system of claim 15, wherein the first and second processing devices are computers.
 - 17. The system of claim 15, wherein the processing is a Common Gateway Interface process.
- 1 18. The system of claim 15, wherein the data store is a disk drive.
 - 19. The system of claim 15, wherein the embedded code is a metadata time code.
 - 20. The system of claim 15 wherein the first processing device and second processing device is coupled to the Internet.
 - 21. The system of claim 15, wherein the first processing device and the second processing device is coupled to an intranet.
- 22. An article of manufacture, including a computer readable
 memory, comprising:
 - a first software program for providing content to a client;

4	a second software program for providing streaming media
5	to a client;
6	a third software program for detecting an embedded code
7	in the streaming media; and
8	a fourth software program for accessing a data store
9	responsive to the embedded code.
1	23. The article of manufacture of claim 22, wherein the data
2	store includes a software object having rules, and where the rules are
3	used to update a user interface.
4	24. A method for obtaining streaming content from a
5	processing device network, comprising the steps of:
6	downloading a media file having an embedded code;
7	detecting the embedded code;
8	passing a segment of the embedded code to a process;
9	accessing a database using the segment of the embedded
10	code; and
11	downloading information stored in the database.
1	25. The method of claim 24, wherein the embedded code
2	includes a format having a process identification, a variable and a target
3	destination.
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